

New Vista® Life Insurance

For Agent Use Only - Not for Use with Consumers

About Prosperity Life Group®

Prosperity Life Group® Member Companies:







Prosperity Life Group® is one of the leading providers of life, annuity and supplemental products. Our member companies, SBLI USA Life Insurance Co, Inc., Shenandoah Life Insurance Company, and S.USA Life Insurance Co., Inc. have been meeting the needs of the middle market consumers for over 100 years.

Today, we have access to the national market (49 state licenses) through a wide array of distribution partners in the Bank, IMO, GA, and Worksite channels.

Meeting financial promises to our customers through financial strength and stability is paramount to everything we do and is evidenced by an A- (Excellent) A.M. Best rating.† We proudly service more than 300,000 policies with over \$14 billion of life and health insurance inforce.

†A.M. Best rating as of date of presentation

Why Sell Prosperity New Vista® Final Expense?

- 3 Plan options (Level, Graded, Modified) that pay the same commission level ...no matter the age
- Diabetic friendly underwriting
- Smoker rates based on cigarettes only, in the last 12 months
- Social Security billing available (aligns payment date with deposit)
- Available in 44 states (not available in CT, MT, NH, ND, NY, SD)
- Similar product, Golden Promise, available in NY through SBLI USA.
 (Contact Agent Support for details)
- Daily commission payments available with direct deposit
- Multiple options for application submission

Why Sell Prosperity New Vista® Final Expense?

- User friendly Agent Portal that offers Quoting, Commission statements, Policy information, Marketing materials and Reporting tools: www.insuranceadmin.com/agent
- Contracting your agents is quick and easy! We offer a unique online contracting platform that allows complete customization of commission levels.
 - Most agents will receive a writing number within 2 days of contract submission (can vary based on state appointment requirements).
- Peace of mind knowing your clients' interests are protected by an A-(Excellent) A.M. Best rated company!

Why Sell Prosperity New Vista® Final Expense?

10% Cash Bonus program!

Place at least \$20K in AP during the quarterly qualification period for a 10% bonus!



Qualifying Products: New Vista® and Prime Term To 100SM (S.USA sales only)

Qualifying States: All states where product is available

- To qualify, must have a minimum of \$20,000 in annualized settled premium during the Qualification Period. No maximum.
- Policy must settle and remain active through the free-look period.
- Sales through Call Centers excluded if using call verifiers or agent representatives.*
- Payout the month following end of Qualification Period.

*The writing agent must submit the application through LiveApp and be present on the entire recorded call with Apptical.



New Vista® Final Expense - Product Details

Issue Ages: 50-80

Expiry Age: 121 (Policy) / 75 (Accidental Death Benefit Rider)

Face Amount: \$1,500 - \$35,000

Risk/Rate Class: The plan is simplified issue and is smoker distinct.

Approved/Declined, Tobacco (T) or Non-tobacco (NT) – Based

on Cigarette use only, Male/Female

<u>Premiums</u>: Premiums are based on issue age, gender, and smoking class

only, and are fixed throughout the lifetime of the contract,

with cash value accumulation.

Recurring Premiums: EFT/Debit Card —Monthly, Quarterly, Semi-Annual, Annual

Direct Bill – Not offered Monthly

New Vista® Final Expense - Product Details

Modal Factors & Policy Fee:

	Modal Factor	Policy Fee*
Annual	1.000	40.00
Semi-Annual	0.5150	20.60
Quarterly	0.2650	10.60
Monthly	0.0900	3.60

Underwriting

The underwriting decision is based on the answers to the application health questions, MIB, and a prescription drug check. Applicants must fall within a specific height and weight to qualify. The policy should be submitted using one of Apptical's Point of Sale underwriting approval methods. If Apptical is unable to render a decision, the case will be referred to the Home Office for final processing.

Accelerated Death Benefit Feature (not available in CA)

Should the insured be diagnosed with a terminal illness, the Accelerated Death Benefit feature allows access to a portion of the policy proceeds.

Accidental Death Benefit Rider

An Accidental Death Benefit Rider can be added to all 3 plan options. If elected, the rider coverage amount will equal the initial coverage amount of the base plan. The rider expires at age 75, so the proposed insured must be 74 or younger to apply. ADB rider premium is not commissionable.

^{*}Policy fee is commissionable

New Vista® Final Expense - Plan Options

	Level	Graded	Modified
Issue Ages	50-80	50-80	50-80
Base Death Benefit	Death benefit is equal to face amount of policy from 1 st day of coverage	Non Accidental Death* 1st Yr. 30% of Face Amount 2nd Yr. 70% of Face Amount 3rd Yr.+ full face amount	Non Accidental Death* 1st Yr. 110% of annual premium 2nd Yr. 231% of annual premium 3rd Yr.+ full face amount
Accelerated Death Benefit Feature**	Up to 50% of death benefit in the event of a terminal illness	Up to 50% of death benefit in the event of a terminal illness	Up to 50% of death benefit in the event of a terminal illness
Optional Accidental Death Benefit Rider***	1X base amount	1X base amount (Accidental Death benefits are full face in Years 1-2)	1X base amount (Accidental Death benefits are full face in Years 1-2)

^{*} Base Death Benefit for Accidental Death is full face amount in all years.

^{**}There is no additional premium charge for this benefit but there is a \$150 processing fee and the benefit is discounted as an early payment. Not available in CA.

^{***}Through age 75 only. Additional premiums apply.

New Vista® Final Expense - Plan Options

Plan eligibility is based on the following:

Declined If:

- Any "Yes" Answer to Part A Medical Questions
- Prescription history (refer to published prescription list)
- Build is either below the minimum or above the maximum allowed

Modified
Plan If:

- Any "Yes" Answer to Part B Medical Questions
- Build falls within Modified Plan
- Prescription history (refer to published prescription list)

Graded
Plan If:

- Any "Yes" Answer to Part C Medical Questions
- Build falls within Graded Plan
- Prescription history (refer to published prescription list)

Level Plan If:

- All "No" Answers to Part A, B and C Medical Questions
- Build falls within Level Plan
- No concerns with prescription history (refer to published prescription list)

In all cases, Apptical will run MIB and RX history checks. Review of this medical may result in an adverse decision based on Company underwriting guidelines. Applications may also be withdrawn due to unresolved medical information. Please make sure to review the health questions with your client in their entirety and have clients review and confirm answers to avoid having the claim contested.

The Application Process

5. HEALTH INFORMATION

SINCE THIS POLICY IS ISSUED WITH MINIMAL OR NO MEDICAL UNDERWRITING, THE PREMIUM RATE CHARGED INCLUDES AN EXTRA MORTALITY RISK CHARGE. IF YOU ARE HEALTHY ENOUGH TO QUALIFY AS A "STANDARD" RISK, PREMIUMS WOULD LIKELY HAVE BEEN LOWER IF YOU HAD APPLIED FOR A FULLY UNDERWRITTEN POLICY.

Has the Proposed Insured smoked cigarettes in the past 12 months?		□ No
Please state the Proposed Insured's height and weight		
Part A - if any question is answered "Yes", the Proposed Insured is not eligible for coverage		
1. Is the Proposed Insured currently or in the last 30 days been: hospitalized, committed to a psychiatric facility, confined to a nursing facility, receiving hospice or home health care, confined to a wheelchair due to a disease, or waiting for an organ transplant?		■ No
Does the Proposed Insured currently require human assistance or supervision with eating, dressing, toileting, transferring from bed to chair, walking, maintaining continence or bathing?		□ No
3. Within the past 12 months has the Proposed Insured: a. been advised by a member of the medical profession to have a diagnostic test (other than an HIV test), surgery, home health care or hospitalization which has not yet started, been completed or for which results are not known? 		■ No
b. used or been advised by a member of the medical profession to use oxygen equipment for assistance in breathing (excluding CPAP or nebulizer)?		□ No
c. had or been advised by a member of the medical profession to have Kidney Dialysis?	Yes	No No
4. Has the Proposed Insured ever been diagnosed or treated for Acquired Immune Deficiency Syndrome (AIDS) and/or Human Immunodeficiency Virus (HIV) infection by a licensed member of the medical profession?	Yes	□ No
 Has the Proposed Insured ever been diagnosed or received treatment by a member of the medical profession for Alzheimer's disease, dementia, Lou Gehrig's/Amyotrophic Lateral Sclerosis (ALS), Cirrhosis of the Liver (Stage C)? 		□ No
6. Has the Proposed Insured ever been diagnosed by a member of the medical profession with more than one occurrence of the same or different type of cancer or is the Proposed Insured currently receiving treatment (including taking medication) for any form of cancer (excluding basal cell skin cancer)?		□ No

The Application Process

Part B - if any question is answered "Yes", the Proposed Insured may be eligible for the Modified Death Benefit Individual Whole Life Policy

1.	In the past 2 years, has the Proposed Insured been diagnosed or received treatment from a member of the medical profession, or other practitioner, or been hospitalized for any of the following:			
	a.	the use of alcohol or drugs; or been advised by a physician, practitioner, health facility or counselor to restrict the use of alcohol or drugs?	☐ Yes	□ No
	Ъ.	complications of diabetes such as diabetic coma or insulin shock or had an amputation due to complications of any disease?	☐ Yes	□ No
	c.	heart attack, angina (chest pain), congestive heart failure, cardiomyopathy stroke, transient ischemic attack (TIA), or aneurysm or had heart or circulatory surgery?	☐ Yes	□ No
2.	me	the past 3 years, has the Proposed Insured been diagnosed, treated, or prescribed medication by a member of the edical profession for: internal cancer, including but not limited to, malignant brain tumor, malignant melanoma ut excluding basal/squamous cell skin cancer), leukemia, or multiple myeloma?	☐ Yes	□ No
3.		the past 2 years, has the Proposed Insured had more than 1 conviction for reckless driving or for driving under e influence of alcohol or drugs (DUI or DWI)?	■ Yes	□ No
		C - if any question is answered "Yes", the Proposed Insured may be eligible for the Graded Death Ber le Life Policy	efit Indi	vidual
1.		as the Proposed Insured ever been diagnosed, treated, or prescribed medication by a member of the medical ofession for:		
	a.	Parkinson's disease, Systemic Lupus (SLE) or sickle cell disease?	Yes	□ No
	b.	Cirrhosis (Stage A or Stage B) of the liver, chronic hepatitis or other liver disorder, kidney failure or other chronic kidney disease?	☐ Yes	□ No
	c.	Chronic Obstructive Pulmonary Disease (COPD), which includes emphysema, black lung disease or tuberculosis?	Yes	□ No
	đ.	Bipolar Disorder or Schizophrenia or been hospitalized in the past 2 years for any mental or nervous disorder?	Yes	☐ No
		questions in Parts A, B and C are answered "No", the Proposed Insured may be eligible for the efit Individual Whole Life Policy	e Level	Death

The Application Process – Options for Face-to-Face Sales

There are 2 ways in which applications can be taken face to face, both of which provide for the opportunity to receive an underwriting decision at the point of sale through our vendor, Apptical:

- LiveApp portal E-application for face-to-face sales (New Vista E-App)
- Paper application for face-to-face sales (New Vista)



New Vista® E-Application for Face-to-Face Sales





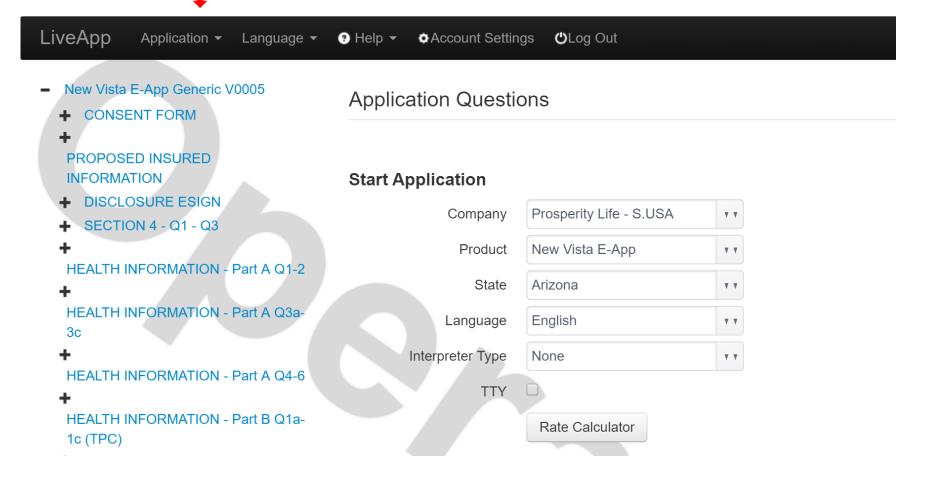
Electronic Application

https://web.apptical.com/LiveApp/Login

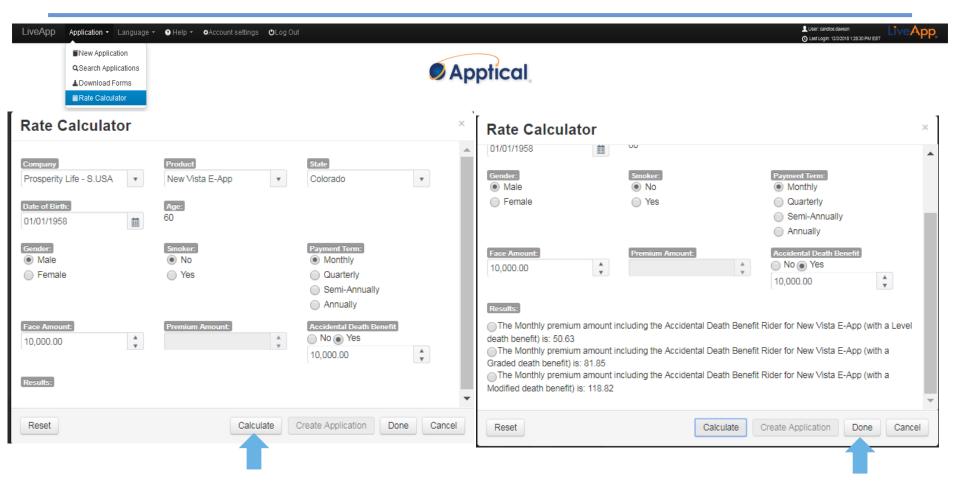
- Login credentials are provided in your Welcome E-mail
- It can be completed from a computer or tablet/iPad, but not a smart phone.
- New Vista® E-Application is used for face-to-face sales only

Starting the Application

Start Here



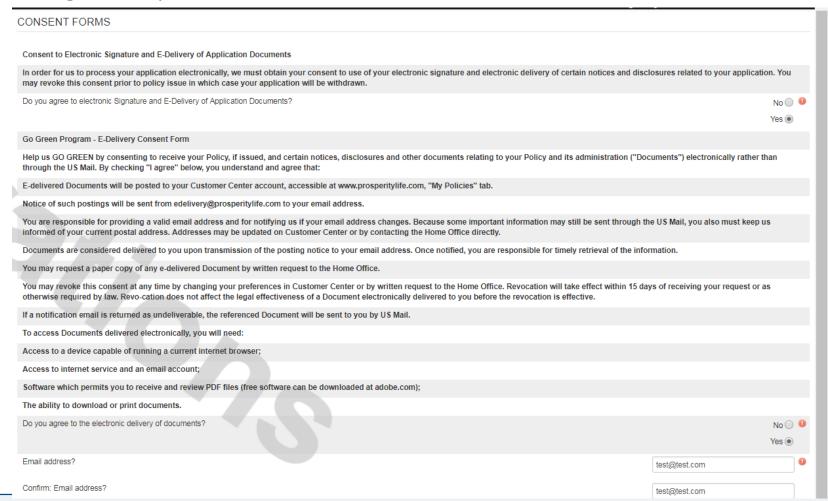
Rate Calculator



Input client information and select "Calculate." Scroll down to view rates for each plan. Then, click "Done." DO NOT select "Create Application" unless your client is ready to apply!

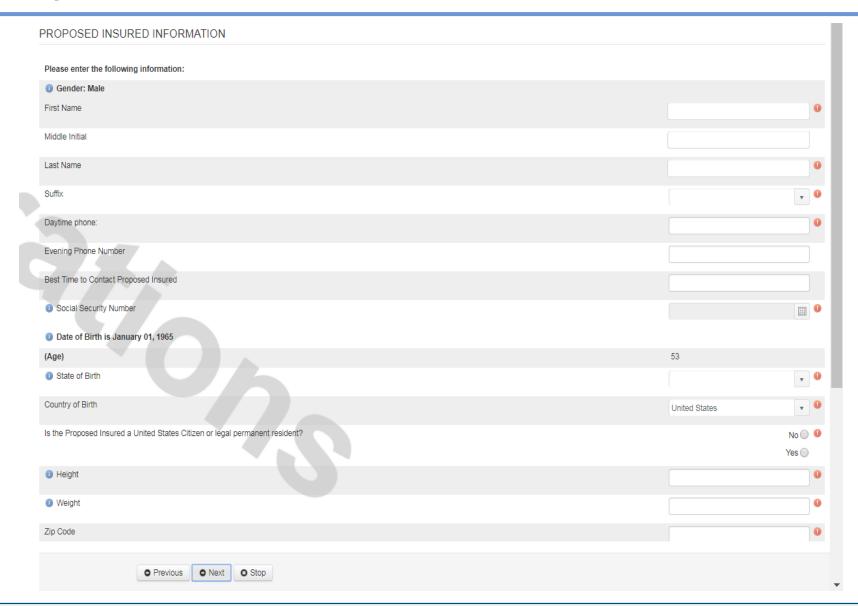
Electronic Transaction Consents - Review with the client.

Consent to Electronic Signature/E-Delivery of app documents is required to proceed. Consent to Go Green Program (E-Delivery of policy and other communications) is encouraged but optional.

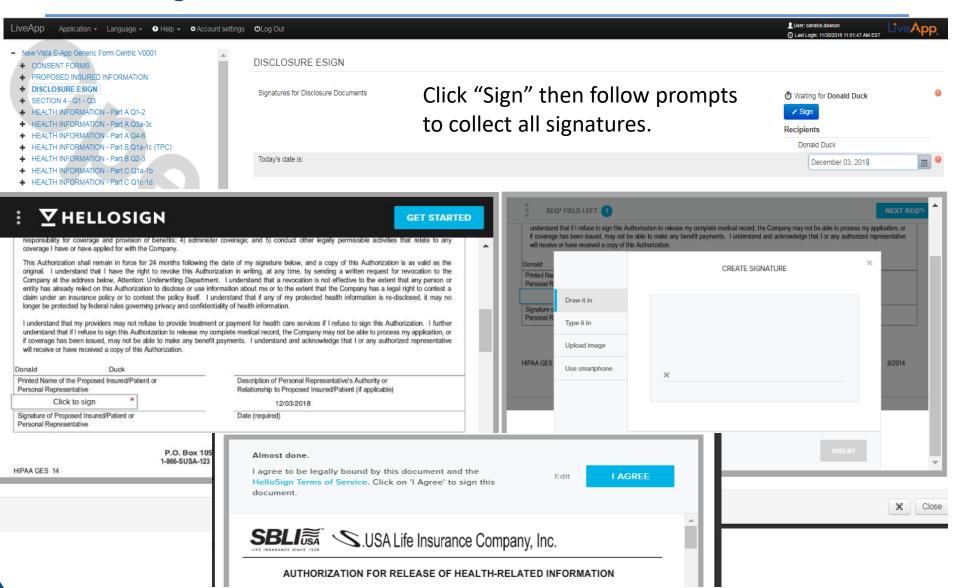




Proposed Insured Information



Client E-signs HIPAA Authorization



Client Reviews & Answers Health Questions

HEALTH INFORMATION - Part A Q1-2

Is the Proposed Insured currently or in the last 30 days been: hospitalized, committed to a psychiatric facility, confined to a nursing facility, receiving hospice or home health care, confined to a wheelchair due to a disease, or waiting for an organ transplant?	No (
Does the Proposed Insured currently require human assistance or supervision with eating, dressing, toileting, transferring from bed to chair, walking, maintaining continence or bathing?	No (
HEALTH INFORMATION - Part A Q3a-3c	
Within the past 12 months has the Proposed Insured:	
Been advised by a member of the medical profession to have a diagnostic test (other than an HIV test), surgery, home health care or hospitalization which has not yet started, been completed or for which results are not known?	No Yes
Used or been advised by a member of the medical profession to use oxygen equipment for assistance in breathing (excluding CPAP or nebulizer)?	No Yes
Had or been advised by a member of the medical profession to have Kidney Dialysis?	No Yes
HEALTH INFORMATION - Part A Q4-6	
Has the Proposed Insured ever been diagnosed or treated for Acquired Immune Deficiency Syndrome (AIDS) and/or Human Immunodeficiency Virus (HIV) infection by a licensed	No

member of the medical profession?

Has the Proposed Insured ever been diagnosed by a member of the medical profession with more than one occurrence of the same or different type of cancer or are you currently receiving treatment (including taking medication) for any form of cancer (excluding basal cell skin cancer)?

Has the Proposed Insured ever been diagnosed or received treatment by a member of the medical profession for Alzheimer's disease, dementia, Lou Gehrig's/Amyotrophic

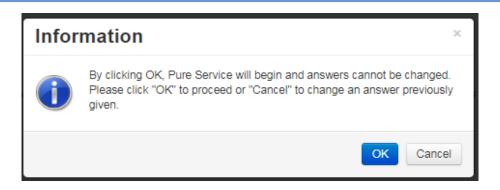


Lateral Sclerosis (ALS), Cirrhosis of the Liver (Stage C)?

Yes

Yes

Getting the Decision



PURE EVALUATION

Thank you. Click NEXT to see if there are additional questions. This step should take approximately 1-2 minutes to complete.

PURE DATA RESULTS

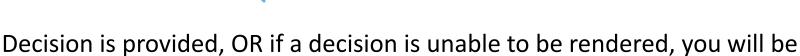
NOTE: If PURE Data Results are not rendered due to a service outage, please do not proceed with application. Click \$TOP and select LiveApp Pending User Action status. Contact Home Office for assistance.

Ms. Dawson

The following pertains to the data results of the case:

The proposed insured is eligible for the Level plan.

notified of such.





Confirm Policy Information Provided

CONFIRM POLICY AMOUNTS

To confirm: the policy amount is \$10000.00 and the Premium amount is \$40.12. Would you like to continue?



NOTE: To keep the same premium amount select the Application tab and select Rate Calculator. Enter the Premium amount and Calculate for new Face Amount. Make sure to select the new Eligibility level.

If Client wants to increase or decrease the Face Amount, select "No," then Rate Calculator in the Application menu and make the desired adjustments. Then, it will ask you to confirm the new policy amount. Select "Yes" then continue.

If the client has been downgraded to a Graded or Modified Plan, explain to the client that benefits will be limited in the first 2 policy years for non-accidental death.

Enter Beneficiary Information

PRIMARY BENEFICIARY INFORMATION

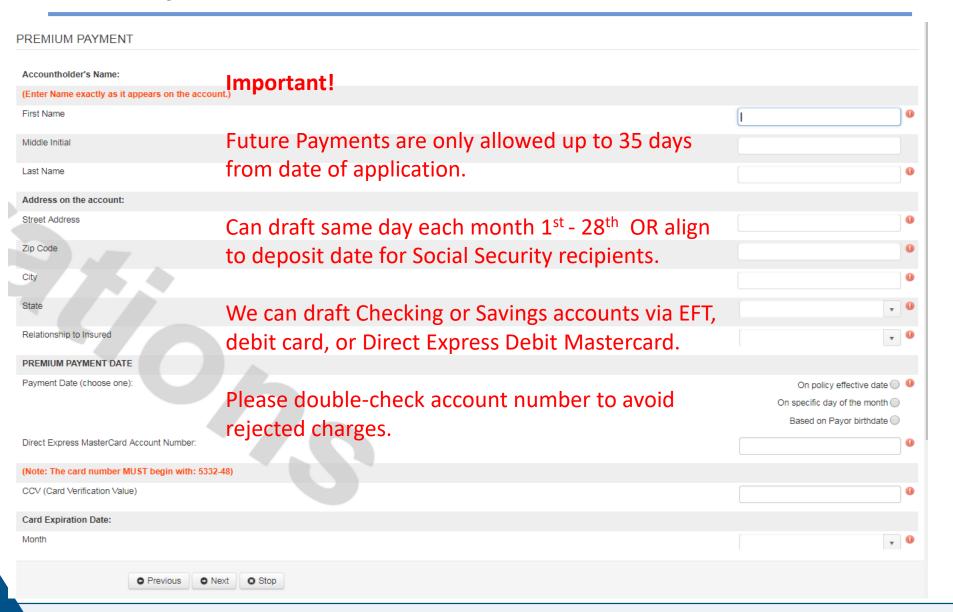
Please note that choosing a minor as a beneficiary will require a court appointed guardian of the minor's estate which will cause delays in distributing the death benefit. **Primary Beneficiary Information** Primary Primary First Name Middle Name Last Name Social Security Number Date of Birth Relationship Percent of Proceeds Telephone Number Is there an address available for this beneficiary? Are there any additional beneficiaries? Yes (PERCENTAGE TOTAL FOR PRIMARY BENEFICIARIES): 0 Are there any Contingent Beneficiaries? No O Yes



Review Premium and Enter Payment Information

PREMIUM AND BILLING INFORMATION	
Premium mode:	Monthly Quarterly Semi-Annual Annual
Note: If you choose to pay your policy premium in semi-annual, quarterly or monthly payments, you will pay more over the year than if you choose to pay your premium Payment Options:	ium in one annual premium payment.
Please select one of these payment options for payment of premium:	Checking Account Direct Express MasterCard Billed Directly
Premium notices sent to:	Proposed Insured Owner Payor
Automatic Premium Loan	No ◯ ① Yes ◯

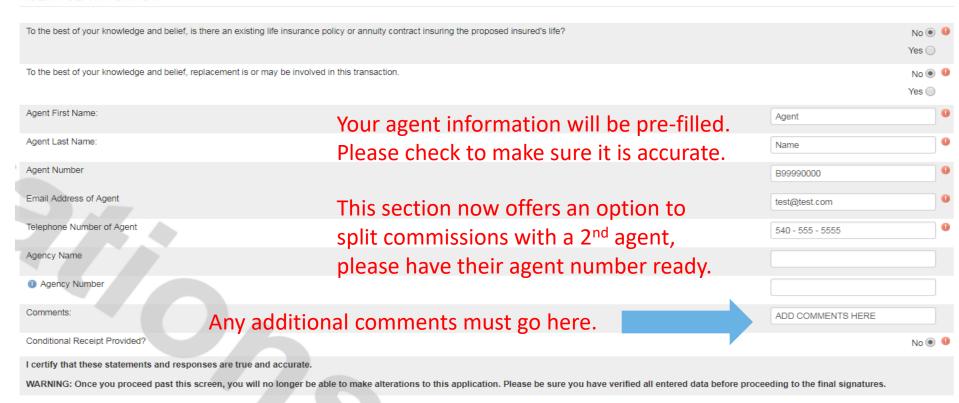
Enter Payment Details





Agent Certification

AGENT CERTIFICATION





Final Signatures

A PDF of the completed application will appear. Please have your client review the completed application in full, including any applicable replacement notices and other disclosures required in the applicable state, before agreeing to sign.

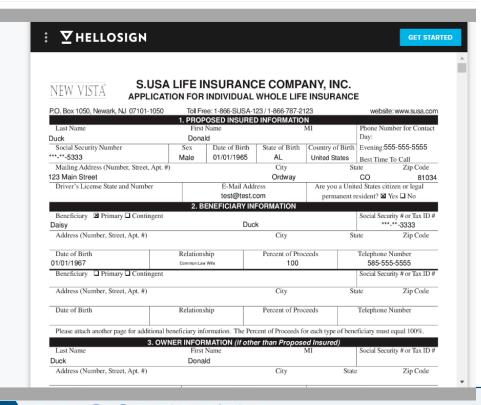
FINAL APPLICATION SIGNATURES

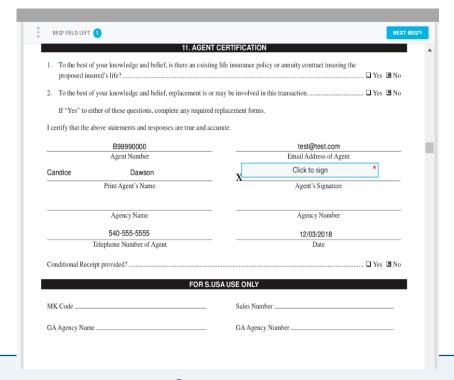
Final Application Signatures

Each name will have a check mark as the signatures are completed.

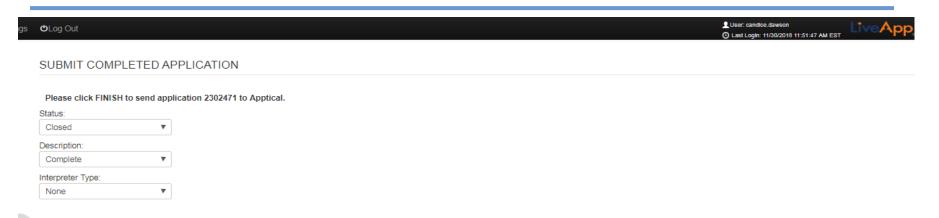
T Waiting for Candice Dawson		0
	Sign	
Red	cipients	
0	Candice Dawson	
1	Donald Duck	

Donald Duck

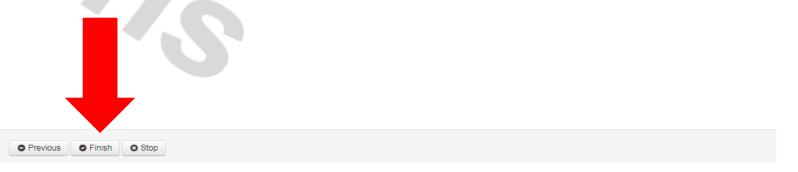




Submit the Application



IMPORTANT! Click "Finish" to Submit



What's Next?

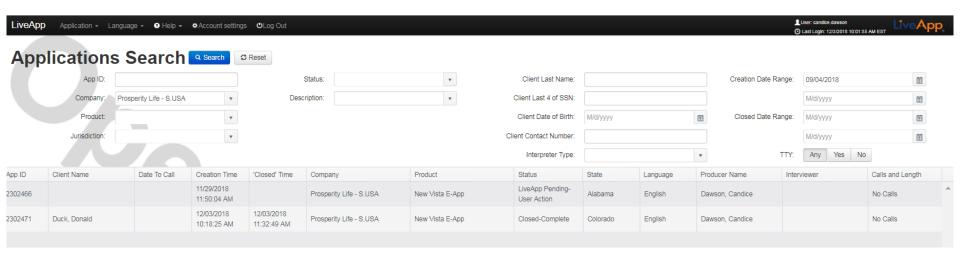
- The completed application will be electronically sent to the Home Office for processing.
- If the application is approved, the owner will receive copies of the completed signed application and disclosures with the policy when issued.
 If the client elected Go Green, he/she will receive an e-mail notification that the policy has been posted to the customer portal. The owner should be instructed to review the documents carefully.

Search Your Applications

From Application Menu, select "Search Applications"

You must choose at least one filter option. Selecting the "Company" (Prosperity Life – S.USA) will display all of your applications. They are listed in date order, most recent are at the bottom.

To continue an application, click on the application and click "Conduct" on bottom of screen or double click to go right into the application.



Face-to-Face with Paper Application

Point of Sale Processing with the Apptical Interview

The paper application can be located on the Prosperity Agent Portal, under Final Expense Resources, by state. Please complete all the required sections; any missing information will cause a processing delay.

Complete Application

The application and HIPAA authorization must be completed and signed prior to the call to Apptical. Please review with the insured any required disclosures and the PHI process

Interview Guidelines

- Ask client to provide a Photo ID before completing the application.
- The agent must be present at the completion of the interview.
- The agent cannot assist during the interview.
- The agent should never relay questions to the proposed insured.

Face-to-Face with Paper Application

Call Apptical 1-800-737-6972

- Press 1 for a client telephone interview (PHI)
- At the start of the call you will be asked to provide some basic information.
- The interviewer will ask to speak to the proposed insured, will inform the proposed insured that the conversation is being recorded, and then will ask a series of questions to complete the Personal Health Interview.
- Apptical will conduct a customer identity validation check
- The interviewer will give the agent the results based on the underwriting rules.
- Apptical will provide an Apptical ID # that should be written in the Special Requests section for tracking purposes."

Submission process

It is important that all applications are submitted within 7 days <u>regardless</u> of the underwriting results or whether the client decides to proceed with the purchase. For compliance purposes, we require the signed application and HIPAA Authorization to be maintained in our records. If the client decides not to accept the policy offered, please write "Withdrawn" in the special requests section.

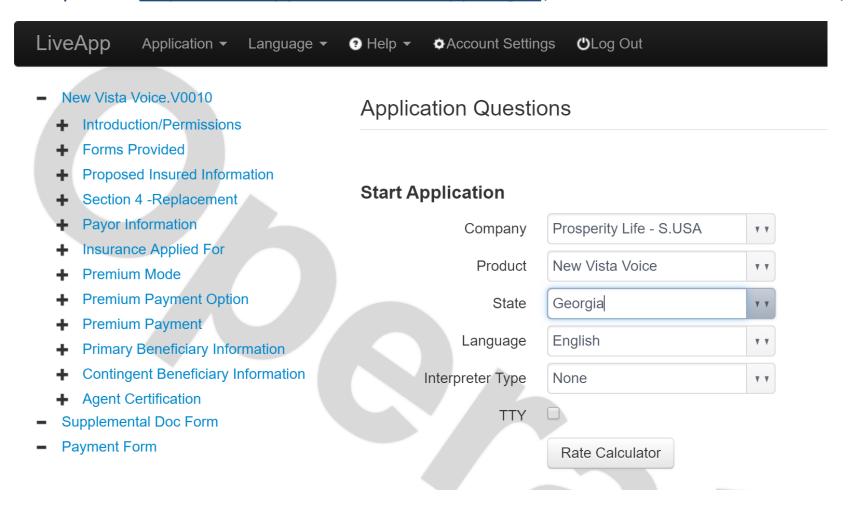
The Application Process – Non Face-to-Face

An application can be taken without an in-person meeting with your client, and still provides the opportunity to receive an underwriting decision at the point of sale through the Apptical LiveApp portal: https://web.apptical.com/LiveApp/Login

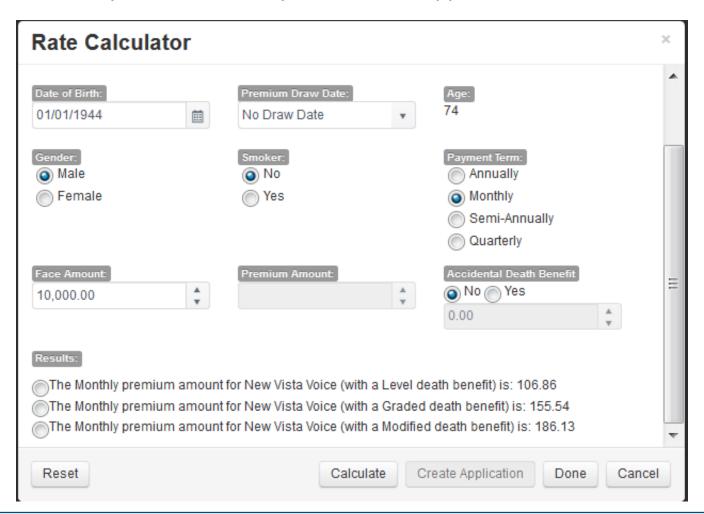
New Vista Voice – Signatures captured by Voice
 (No email/internet connection required for client)

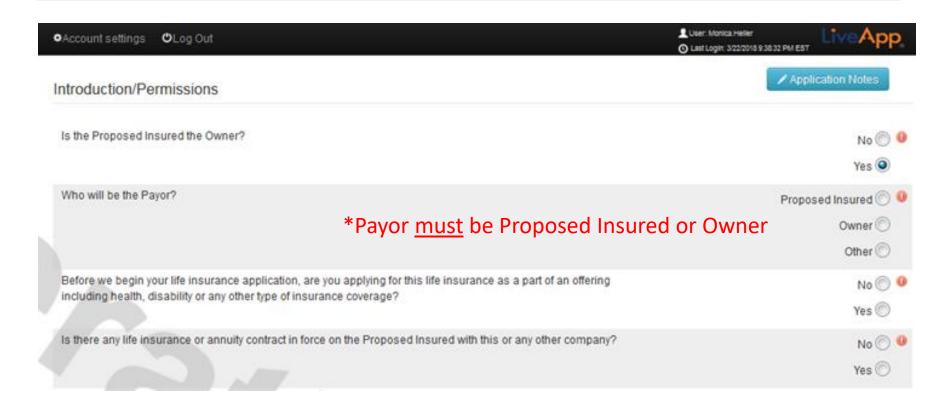


Applications taken over the telephone are submitted through the Apptical LiveApp web portal - https://web.apptical.com/LiveApp/Login (telesales not available in all states)



Run the quote and click "Create Application" if the client is ready to apply for coverage **OR** click "Done" if you are NOT ready to submit an application.



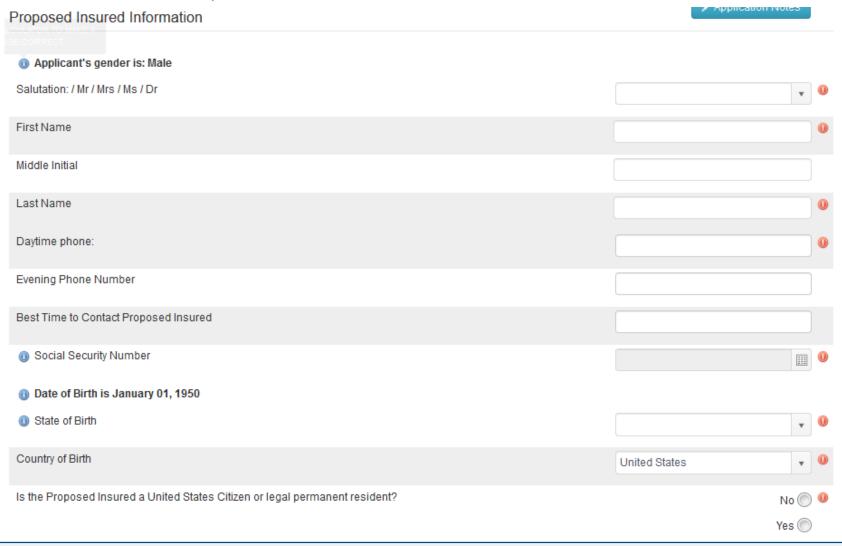


New Vista Voice cannot be used if the proposed insured will be replacing existing coverage. If a replacement is involved, please coordinate a face-to-face meeting with the proposed insured.

Documents the applicant will need to review and voice sign, as well as other required disclosures, can be e-mailed to the client (both proposed insured and owner, if different) in advance of the call with Apptical. This can save 10 minutes or more during the interview. Form packages can be downloaded from the Resources area on the Agent Portal. Please confirm that your client has received the e-mail and discuss the e-mailed documents with the client before answering the questions below.

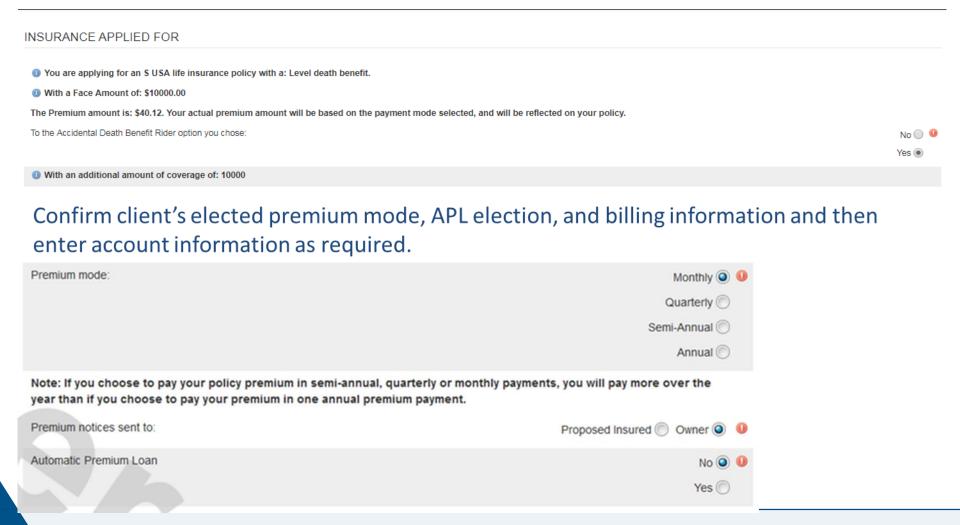
Forms Provided	
Has the Proposed Insured been provided with the following documents by email? (Documents must be emailed, not read.)	
Note: Emailing of the documents avoids having certain of the disclosures read aloud during the Apptical interview process.	
Disclosure and Authorizations? (Form U-D&AAPPECW17)	No 🔘 🕛
	Yes
Application Declarations? (Form U-DECAPPECW17 or the applicable state-specific version)	No 🔘 🕕
	Yes
Accelerated Death Benefit Disclosure? (Form U-DISACCECW17)	No 🔘 🕡
	Yes 💿
Model Replacement Notice? (Form RN-GEN)	No 🔘 🕛
	Yes 💿
Buyers Guide? (Form U-LBG16-Base)	No 🔘 🕕
	Yes 💽

Fill in basic info about your client

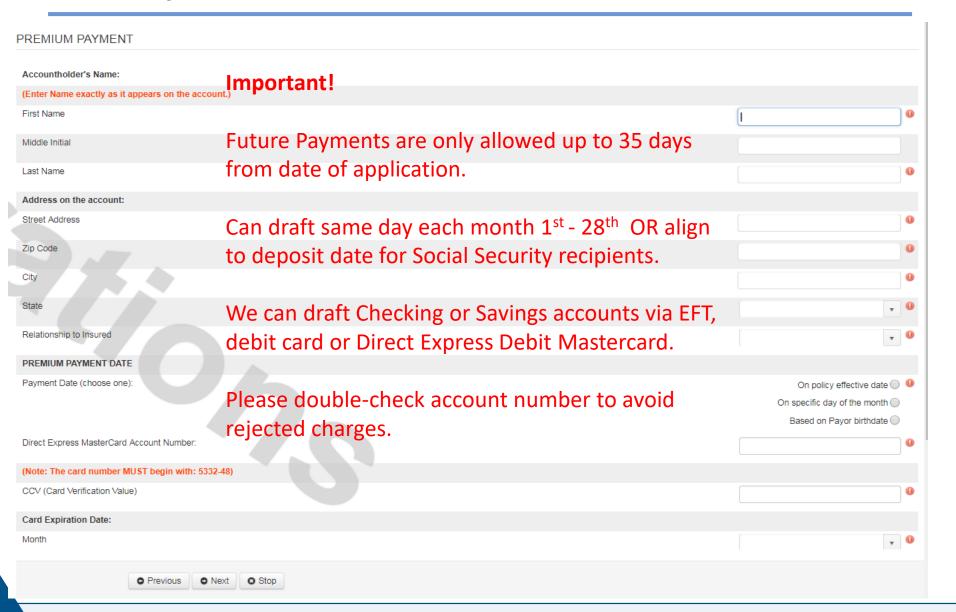


Review Premium and Enter Payment Information

Confirm benefit amount and rider selection, then future payment date information (if applicable). Initial payments can be up to 35 days in the future.



Enter Payment Details





Application Notes **Primary Beneficiary Information** Please note that choosing a minor as a beneficiary will require a court appointed guardian of the minor's estate which will cause delays in distributing the death benefit. **Primary Beneficiary Information** Primary Primary First Name Middle Name Last Name Social Security Number Street Address Zip Code City State Date of Birth Relationship



Agent Certification	* Application Notes	
To the best of your knowledge and I the proposed insured's life?	belief, is there an existing life insurance policy or annuity contract insuring	No 🔘 🕛 Yes 🥥
To the best of your knowledge and b	belief, replacement is or may be involved in this transaction.	No 🔘 🕛 Yes 🔘
Agent Number	Your agent information will pre-fill here.	•
Email Address of Agent	Please ensure it is accurate and up to	•
Agent First Name:	date.	•
Agent Last Name:		•
Agency Name		
Agency Number		
Telephone Number of Agent		•
I certify that these statements and	I responses are true and accurate.	
Conditional Receipt Provided?		No 🎱 🕛
Comments:		

Click "Finish" to submit, or "Previous" to go back and make changes.

Next Step

×

Please write down the application ID # 2219977 prior to submitting application to Applical.



Call 1-800-737-6972 extension 1 to complete the interview process.

Please inform the Apptical Interviewer that this is for a Voice application. They will need the Application ID# to locate the correct application.

ОК

3 way/conference call to Apptical and provide the App ID number to the interviewer. They'll take over from here and guide your client through the rest of the process.

What to expect during the Apptical interview:

- The agent and the proposed insured need to stay on the line for the entire call; If there is a separate owner, that party must also be on the line.
- Apptical will validate some of the LiveApp entries with the agent and the client.
- Apptical will conduct a customer identity validation check. You'll be notified if additional ID documentation is required.
- Apptical will ask the proposed insured if they have received the emailed documents and disclosures (if not, they will play recordings of the agreements and disclosures during the call where required by the company or state law).
- Apptical will ask all of the application medical questions and will run the MIB and the prescription checks.

What to expect during the Apptical interview:

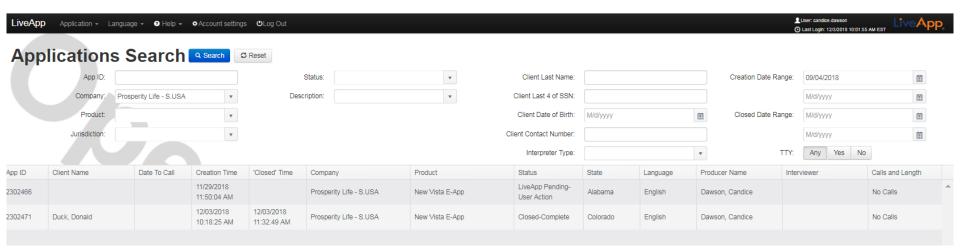
- Apptical will convey the underwriting decision based on the responses and the MIB and Rx history results; in some cases Apptical will first re-ask certain medical questions based on MIB and Rx history results.
- If the underwriting decision results in a different plan offering than the plan selected during LiveApp, Apptical will run a new quote and face amount can be adjusted if needed.
- The proposed insured, owner (if separate owner), and agent will voice sign the application and required agreements, authorizations, and disclosures.
- The completed application will be electronically sent to the Home Office for processing.
- The owner will receive copies of the completed signed application paperwork with the policy when issued. The owner should be instructed to review it carefully.

Search Your Applications

From Application Menu, select "Search Applications"

You must choose at least one filter option. Selecting the "Company" (Prosperity Life – S.USA) will display all of your applications. They are listed in date order, most recent are at the bottom.

To continue an application, click on the application and click "Conduct" on bottom of screen or double click to go right into the application.



Other Important Information

Summary of coverage only. Refer to the policy and riders for applicable exclusions, and limitations, including death benefit reduction first 2 policy years for graded and modified plans, suicide exclusion and 2 year contestability period for health history misrepresentations made in the application. You must disclose all exclusions and limitations to the client.

S.USA does not provide tax advice. Clients should be advised to consult their tax advisors on specific tax questions.

Product issued by S.USA Life Insurance Company, Inc., a member of the Prosperity Life Group. Not licensed in all states. All guarantees are based on the financial strength and claims paying ability of S.USA.

Policy Form #'s ICC16FELPUECS16, ICC16FEGPUECS16, ICC16FEMPUECS16 and state specific versions, where applicable. Not available in all states. Terms may vary by state.

Questions?

Contact Agent Support at 866-380-6413 agentcare@prosperitylife.com